

Zanesville DORA Fact Sheet

What is a Dora?

A DORA is a designated outdoor refreshment area where alcoholic beverages are allowed to be consumed in public areas during specific days and hours. The purpose of the DORA is to enhance economic development throughout key commercial corridors.

Why did Zanesville Create a DORA?

Zanesville's DORA was created in 2021 to encourage downtown investment. This tool has been successful in driving new businesses to open in communities across the State of Ohio.

What are the Hours of the DORA?

DORA is active 7 days a week. M-F 4 PM to 10 PM and Saturday and Sunday from 11 a.m. to 11 p.m. The mayor may, with Council's approval, extend the hours and/or days of the DORA for special events or programming.

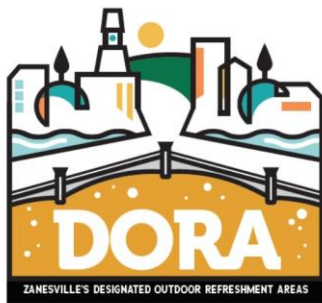
How do I Participate in the DORA?

If you are a resident or visitor (21 and over) to our community, you simply purchase an alcoholic beverage from one of the participating establishments during the designated hours of operation. Then you are free to shop, walk, and sightsee throughout the district.

For businesses, the Department of Liquor Control will send you a certification with your liquor license. This certification designates your participation in the DORA at no additional cost to you! For new businesses, this certification will be sent to you once you apply and receive your liquor license.

Businesses may remove themselves from the DORA by contacting the Department of Liquor Control and requesting a removal from the certification list.

What does the Logo for the DORA look like?



How did the City staff choose this Logo?

This logo incorporates some of the most iconic elements of Zanesville. In the center of the logo is the Y-Bridge, which sits at the heart of the city. Off in the distance is a view of the Muskingum River and Downtown. A local graphic artist designed the logo. All DORA related materials will have this logo on them.

Can I bring my own Alcohol into the District?

No. Outside alcohol is not permitted inside the district. Only beverages purchased and served inside one of the designated plastic cups are allowed to be consumed in the district. Consuming outside alcoholic beverages inside the DORA would constitute a violation of Open Container Law.

Can I bring an Alcoholic Beverage into Another Liquor Serving Establishment?

No. You cannot bring alcohol purchased at one establishment and bring it into another. However, you may bring an alcoholic beverage into a retail establishment inside the district, if the operator of the business allows for it. If the owner of the business declines to allow alcohol into the facility, then it is not a participating establishment.

What are the Boundaries of the DORA?



The boundaries are designated by signage showing an entrance and an exit to the DORA. These signs are

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located at major intersections of roads. Additionally, the map below outlines the district: located at major intersections of roads. Additionally, the map below outlines the district:

FAQs for Participating Establishments

How do I Obtain a Permitted Cup?

The permitted cup is simply a clear, disposable plastic cup that has the logo for the DORA on the outside. The logo is affixed to the cup via a 1" by 1" sticker on the outside. Per conversations with participating establishments, the City understood that allowing businesses to brand the cups is an important marketing tool. Thus, so long as the cup is clear, plastic, disposable, and has the DORA logo it is viable.

The City is making an initial investment into purchasing 5,000 stickers, which will be distributed to each of the participating establishments. Establishments will be responsible for placing a sticker on cups that will be used inside the DORA.

How do I Serve Individuals who wish to Participate in the DORA?

You would serve them as normal. The only difference between serving an in-house beverage and a DORA beverage is the cup it is served in.

Does the City have a security plan in place?

The City conducted thorough research into DORA operation procedures in other communities throughout the state. From this research, a security plan was developed based on how it operated elsewhere. This DORA includes the City Safety Annex and

the Dispatch Center which allows for ample emergency service response time. Additionally, during special events that draws large crowds, additional safety personnel will be assigned to the district.

Is there a cost to participate?

No, there is no additional permitting costs to participate.

Can the boundaries change or expand?

Yes! Every five years, City Council will reevaluate the DORA and make a determination on if changes need to be made. This could include changes to the days, times, and boundary of the district.

Who do I contact with other questions?

You should contact Matthew Schley, the Community Development Director. You can reach him at matthew.schley@coz.org or by calling 740-617-4878.