



Business Summary

501 Main St, Zanesville, Ohio, 43701
 Drive Time: 30 minute radii

Prepared by Esri
 Latitude: 39.94011
 Longitude: -82.00623

| Data for all businesses in area | | 30 minutes | | | |
|---|--|------------|---------|-----------|---------|
| Total Businesses: | | 4,779 | | | |
| Total Employees: | | 63,855 | | | |
| Total Residential Population: | | 136,707 | | | |
| Employee/Residential Population Ratio (per 100 Residents) | | 47 | | | |
| by SIC Codes | | Businesses | | Employees | |
| | | Number | Percent | Number | Percent |
| Agriculture & Mining | | 176 | 3.7% | 1,300 | 2.0% |
| Construction | | 326 | 6.8% | 2,162 | 3.4% |
| Manufacturing | | 179 | 3.7% | 5,627 | 8.8% |
| Transportation | | 156 | 3.3% | 1,543 | 2.4% |
| Communication | | 45 | 0.9% | 600 | 0.9% |
| Utility | | 27 | 0.6% | 266 | 0.4% |
| Wholesale Trade | | 169 | 3.5% | 4,171 | 6.5% |
| Retail Trade Summary | | 1,045 | 21.9% | 13,581 | 21.3% |
| Home Improvement | | 82 | 1.7% | 808 | 1.3% |
| General Merchandise Stores | | 55 | 1.2% | 1,794 | 2.8% |
| Food Stores | | 111 | 2.3% | 1,537 | 2.4% |
| Auto Dealers, Gas Stations, Auto Aftermarket | | 181 | 3.8% | 1,460 | 2.3% |
| Apparel & Accessory Stores | | 31 | 0.6% | 231 | 0.4% |
| Furniture & Home Furnishings | | 54 | 1.1% | 310 | 0.5% |
| Eating & Drinking Places | | 283 | 5.9% | 5,007 | 7.8% |
| Miscellaneous Retail | | 247 | 5.2% | 2,435 | 3.8% |
| Finance, Insurance, Real Estate Summary | | 406 | 8.5% | 2,450 | 3.8% |
| Banks, Savings & Lending Institutions | | 94 | 2.0% | 966 | 1.5% |
| Securities Brokers | | 39 | 0.8% | 151 | 0.2% |
| Insurance Carriers & Agents | | 102 | 2.1% | 375 | 0.6% |
| Real Estate, Holding, Other Investment Offices | | 171 | 3.6% | 958 | 1.5% |
| Services Summary | | 1,773 | 37.1% | 27,073 | 42.4% |
| Hotels & Lodging | | 51 | 1.1% | 601 | 0.9% |
| Automotive Services | | 182 | 3.8% | 761 | 1.2% |
| Motion Pictures & Amusements | | 105 | 2.2% | 1,069 | 1.7% |
| Health Services | | 260 | 5.4% | 8,479 | 13.3% |
| Legal Services | | 55 | 1.2% | 331 | 0.5% |
| Education Institutions & Libraries | | 130 | 2.7% | 5,386 | 8.4% |
| Other Services | | 989 | 20.7% | 10,446 | 16.4% |
| Government | | 310 | 6.5% | 5,058 | 7.9% |
| Unclassified Establishments | | 166 | 3.5% | 23 | 0.0% |
| Totals | | 4,779 | 100.0% | 63,855 | 100.0% |

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Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



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| by NAICS Codes | Businesses | | Employees | |
|---|--------------|---------------|---------------|---------------|
| | Number | Percent | Number | Percent |
| Agriculture, Forestry, Fishing & Hunting | 72 | 1.5% | 260 | 0.4% |
| Mining | 31 | 0.6% | 439 | 0.7% |
| Utilities | 18 | 0.4% | 156 | 0.2% |
| Construction | 348 | 7.3% | 2,949 | 4.6% |
| Manufacturing | 187 | 3.9% | 5,646 | 8.8% |
| Wholesale Trade | 162 | 3.4% | 4,127 | 6.5% |
| Retail Trade | 744 | 15.6% | 8,366 | 13.1% |
| Motor Vehicle & Parts Dealers | 138 | 2.9% | 1,082 | 1.7% |
| Furniture & Home Furnishings Stores | 37 | 0.8% | 264 | 0.4% |
| Electronics & Appliance Stores | 15 | 0.3% | 45 | 0.1% |
| Bldg Material & Garden Equipment & Supplies Dealers | 80 | 1.7% | 794 | 1.2% |
| Food & Beverage Stores | 95 | 2.0% | 1,325 | 2.1% |
| Health & Personal Care Stores | 66 | 1.4% | 713 | 1.1% |
| Gasoline Stations | 43 | 0.9% | 378 | 0.6% |
| Clothing & Clothing Accessories Stores | 39 | 0.8% | 276 | 0.4% |
| Sport Goods, Hobby, Book, & Music Stores | 54 | 1.1% | 853 | 1.3% |
| General Merchandise Stores | 55 | 1.2% | 1,794 | 2.8% |
| Miscellaneous Store Retailers | 107 | 2.2% | 798 | 1.2% |
| Nonstore Retailers | 15 | 0.3% | 46 | 0.1% |
| Transportation & Warehousing | 122 | 2.6% | 1,306 | 2.0% |
| Information | 87 | 1.8% | 1,498 | 2.3% |
| Finance & Insurance | 240 | 5.0% | 1,507 | 2.4% |
| Central Bank/Credit Intermediation & Related Activities | 95 | 2.0% | 969 | 1.5% |
| Securities, Commodity Contracts & Other Financial | 43 | 0.9% | 163 | 0.3% |
| Insurance Carriers & Related Activities; Funds, Trusts & | 102 | 2.1% | 375 | 0.6% |
| Real Estate, Rental & Leasing | 231 | 4.8% | 1,082 | 1.7% |
| Professional, Scientific & Tech Services | 255 | 5.3% | 5,002 | 7.8% |
| Legal Services | 59 | 1.2% | 347 | 0.5% |
| Management of Companies & Enterprises | 8 | 0.2% | 75 | 0.1% |
| Administrative & Support & Waste Management & Remediation | 153 | 3.2% | 722 | 1.1% |
| Educational Services | 122 | 2.6% | 4,891 | 7.7% |
| Health Care & Social Assistance | 362 | 7.6% | 10,678 | 16.7% |
| Arts, Entertainment & Recreation | 92 | 1.9% | 1,010 | 1.6% |
| Accommodation & Food Services | 339 | 7.1% | 5,682 | 8.9% |
| Accommodation | 51 | 1.1% | 601 | 0.9% |
| Food Services & Drinking Places | 288 | 6.0% | 5,081 | 8.0% |
| Other Services (except Public Administration) | 729 | 15.3% | 3,372 | 5.3% |
| Automotive Repair & Maintenance | 144 | 3.0% | 611 | 1.0% |
| Public Administration | 311 | 6.5% | 5,063 | 7.9% |
| Unclassified Establishments | 166 | 3.5% | 23 | 0.0% |
| Total | 4,779 | 100.0% | 63,855 | 100.0% |

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