

Zanesville Downtown Association

Since 1995

On behalf of the Board of Directors of the Zanesville Downtown Association I am writing this letter to kick off the 2018 membership campaign.

The ZDA has been busy working side by side with the City of Zanesville on numerous projects.

These project included: Downtown Revitalization District formation, Downtown Redevelopment District formation and providing research information to the Ohio Historical Preservation Office These projects will attract businesses, capture “taxes” and preserve historic facades in our downtown.

ZDA volunteers participated in the Interstate ramp clean-up project to enhance the entrances into and out of our downtown area. Additionally, the ZDA organized the Miracle on Main Street and Holiday Tour.

Funds raised by past membership campaigns were used to fund wayfinding/historical signage, wrought-iron trash receptacles, holiday planters on the Y-Bridge light posts and future projects will include, signage projects, website development and marketing materials.

In honor of our pioneers, industrialists and community volunteers we are renaming our sponsor levels to reflect their impact on our downtown.

Wally Moore \$50- Wally was a longtime downtown resident who upon his retirement took it upon himself to be a “one-man clean-up crew”. Mr. Moore was honored with numerous local awards.

John Hoge \$100- Mr. Hoge was the marketing genius behind “Star Soap”. A leader in “promotional” advertising he brought Star Soap national success. His fortunes allowed him to be a major investor in companies, stocks and land. The book “Friday Nights Lights” mentions him in the preface.

Cass Gilbert \$250- Born and raised on the corner of 4th & Market Streets, Mr. Gilbert went on to be a premiere American architect. He designed numerous state Capital buildings, skyscrapers in New York City and government buildings in Washington, D.C.

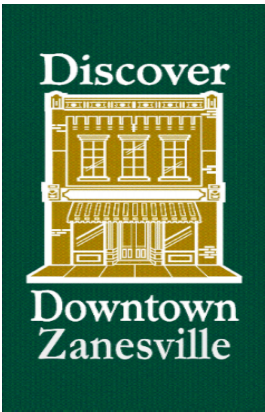
John McIntire \$1000- As payment for his work on the National Trail, John McIntire was gifted the property that we know of as downtown Zanesville. He was an Inn Keeper and entrepreneur. His acquired substantial wealth and his fortune still serves our community in the form of scholarships and grants.

Thank you for supporting our revitalization efforts of Downtown Zanesville.

Respectfully submitted,

Dana Matz

ZDA Manager



Zanesville Downtown Association

205 North 5th Street Zanesville, OH 43701
740-455-8282 740-454-2963 (Fax) dmatz@zmchamber.com

2018 Invoice

*Why should you join the Zanesville Downtown Association?
90% of funds raised from this membership drive will be
returned to the downtown for Marketing, Permanent or
Semi-Permanent Improvements projects!*

Membership levels:

- Wally Moore \$50** members receive ZDA website recognition
- John Hoge \$100** members receive ZDA website recognition
- Cass Gilbert \$250** in addition to the above benefits and a limited addition, signed 11" x 14" downtown photograph by the ZDA Manager Dana Matz
- John McIntire \$1000** All of the above, plus your Corporate logo on the ZDA website and event sponsorship materials

Please Update Your Mailing Information:

Business Name: _____

Contact Person: _____

Street Address: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____

MC or Visa # _____

Please make checks payable to-
Zanesville Downtown Association